

THE NIELSEN REPORT

The logo for 'THE NIELSEN REPORT' features the word 'THE' in a smaller, vertical font on the left. The word 'NIELSEN' is in a large, bold, blue font, with a globe icon integrated into the letter 'S'. The globe shows the continents of North and South America in shades of brown and tan, set against a light blue background with black grid lines. The word 'REPORT' is in a slightly smaller, bold, blue font to the right of 'NIELSEN'.

